



Enhancing Family Wellbeing, One Activity at a Time

2026 Program Impact Report

Prepared by Erica M. Hawvermale, M.S.
April 2026



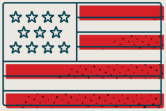
OUR MISSION

Our Military Kids funds activities for eligible military children.

OUR VISION

A country where every military child feels seen, supported, and empowered.

OUR VALUES



Trust

We earn and sustain the trust of military families, donors, and partners by delivering on our promises with integrity and accountability.



Empowerment

We empower children to pursue their passions and strengthen families during challenging times — while equipping our team to lead with confidence and creativity.



Compassion

We treat every family with dignity and understanding, offering personal support that goes beyond the activity award to meet real human needs.



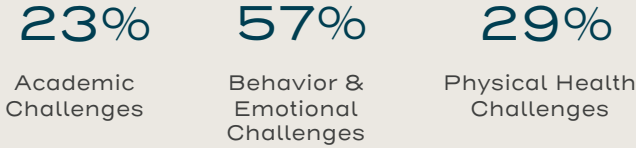
Duty

We are driven by a shared duty to serve the children of those who serve, because supporting military families is a national responsibility.

WHO WE SERVE

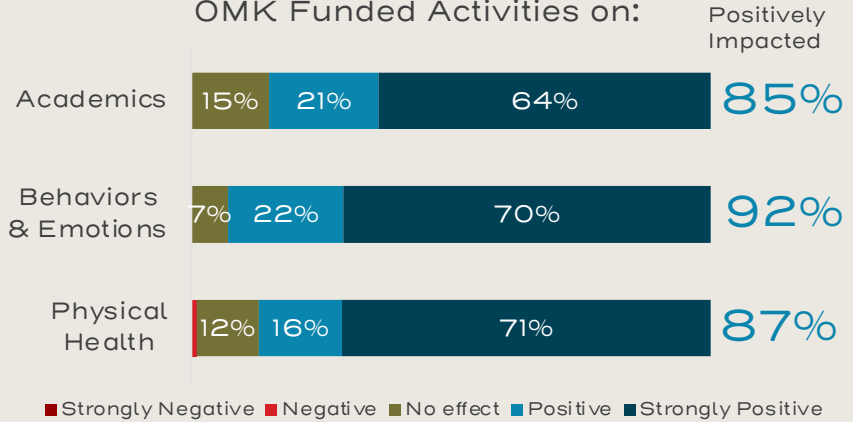
Children of National Guard or Reserve service members who are experiencing an overseas deployment OR activation on a stateside, named mission AND Children of Veterans or military in any branch of service who are receiving care for combat-related injuries or illness.

The deployment/activation or injury/illness led to:

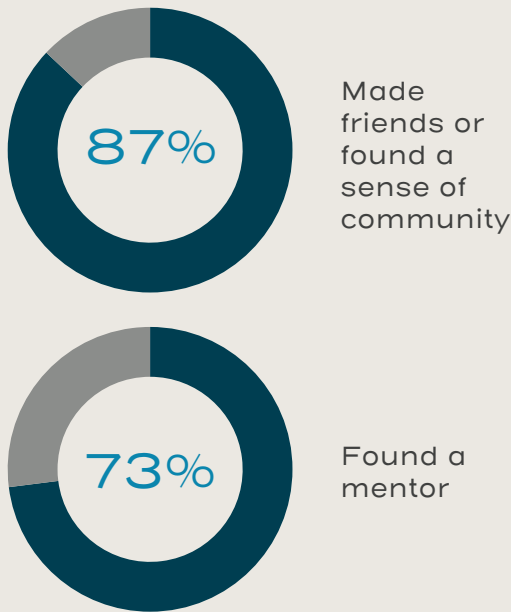


Despite the injury/illness or deployment/activation resulting in some children experiencing academic and behavioral/emotional challenges, most parents reported that participation in OMK funded activities had a positive impact on their children's academics, behaviors & emotions, and physical health.

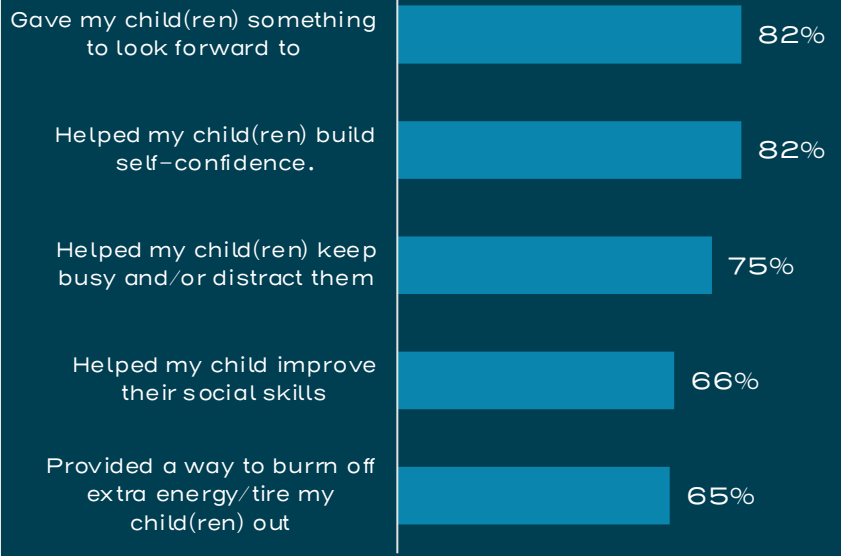
Impact of Participation in OMK Funded Activities on:



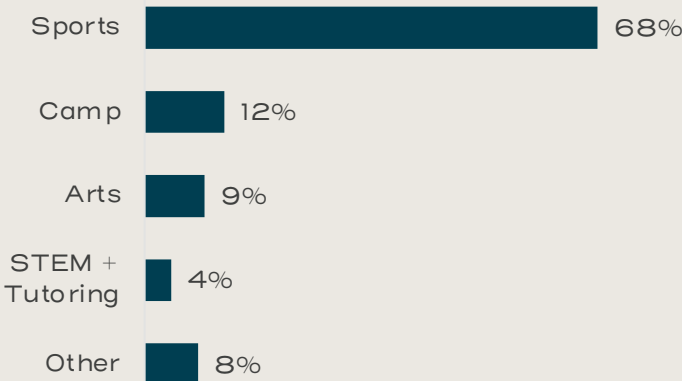
Through an OMK-funded activity



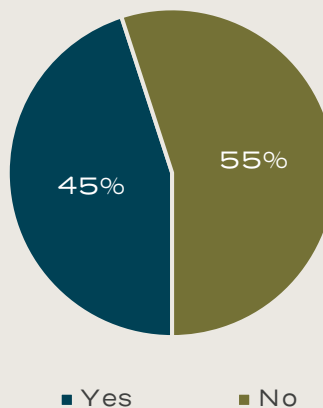
Additional Youth Outcomes of Participation



Award Type



Activity New to Child

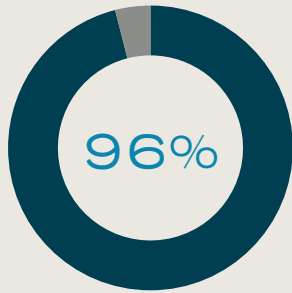


1,186 Families Surveyed

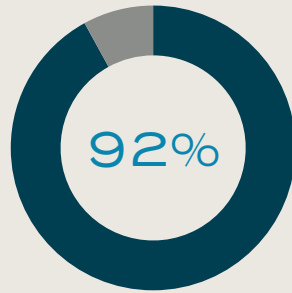
2,224 Children Represented

96.9 Net Promoter Score

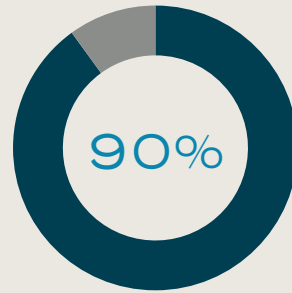
By receiving an OMK activity award and participating in the funded activity:



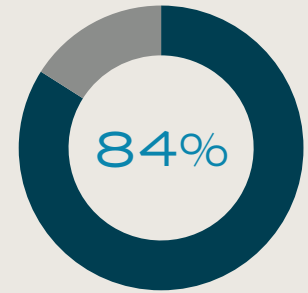
Saw a positive impact on overall family wellbeing



Saw a positive impact on Service Member/Veteran Morale



Felt supported by/connected to the military community



Felt supported by/connected to their local community

Additional Family Outcomes of Participation

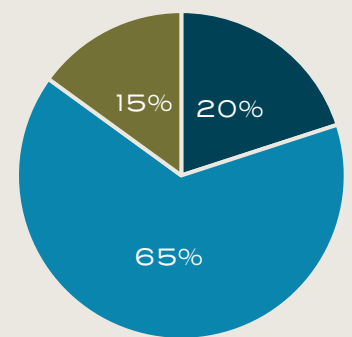


Receiving an OMK activity award made families feel appreciated and supported by/connected to both their local community and the larger military community. OMK had a positive impact on both service member/Veteran morale and overall family wellbeing. Furthermore, the awards reduced financial strain, allowing families to enroll their children in activities they may otherwise have been unable to afford. Participating in the activities provided families with a sense of normalcy and provided something for children and their service member/Veteran to do or talk about together.

“Our Military Kids has been instrumental in supporting our family during a challenging time. The financial assistance provided through the OMK [activity] award enabled us to invest in our son’s education by funding tutoring sessions, resulting in significant improvements in his writing skills and academic confidence. Beyond the direct academic benefits, this support has relieved financial stress for our family, allowing us to focus on what matters most, our children’s well-being and development.

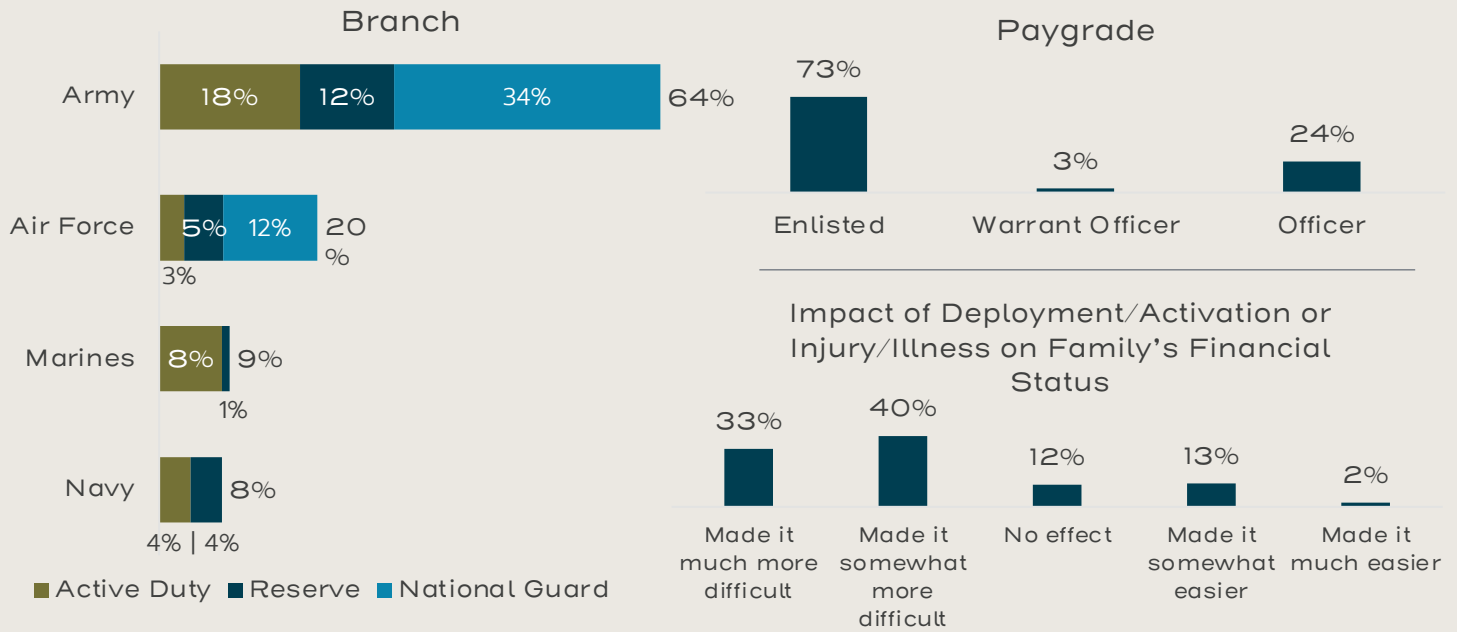
The program’s recognition of military families’ unique needs and willingness to provide practical, meaningful support has made a real difference in our household. We are deeply grateful for OMK’s commitment to helping military children thrive.”

Ability to Enroll Without the Award

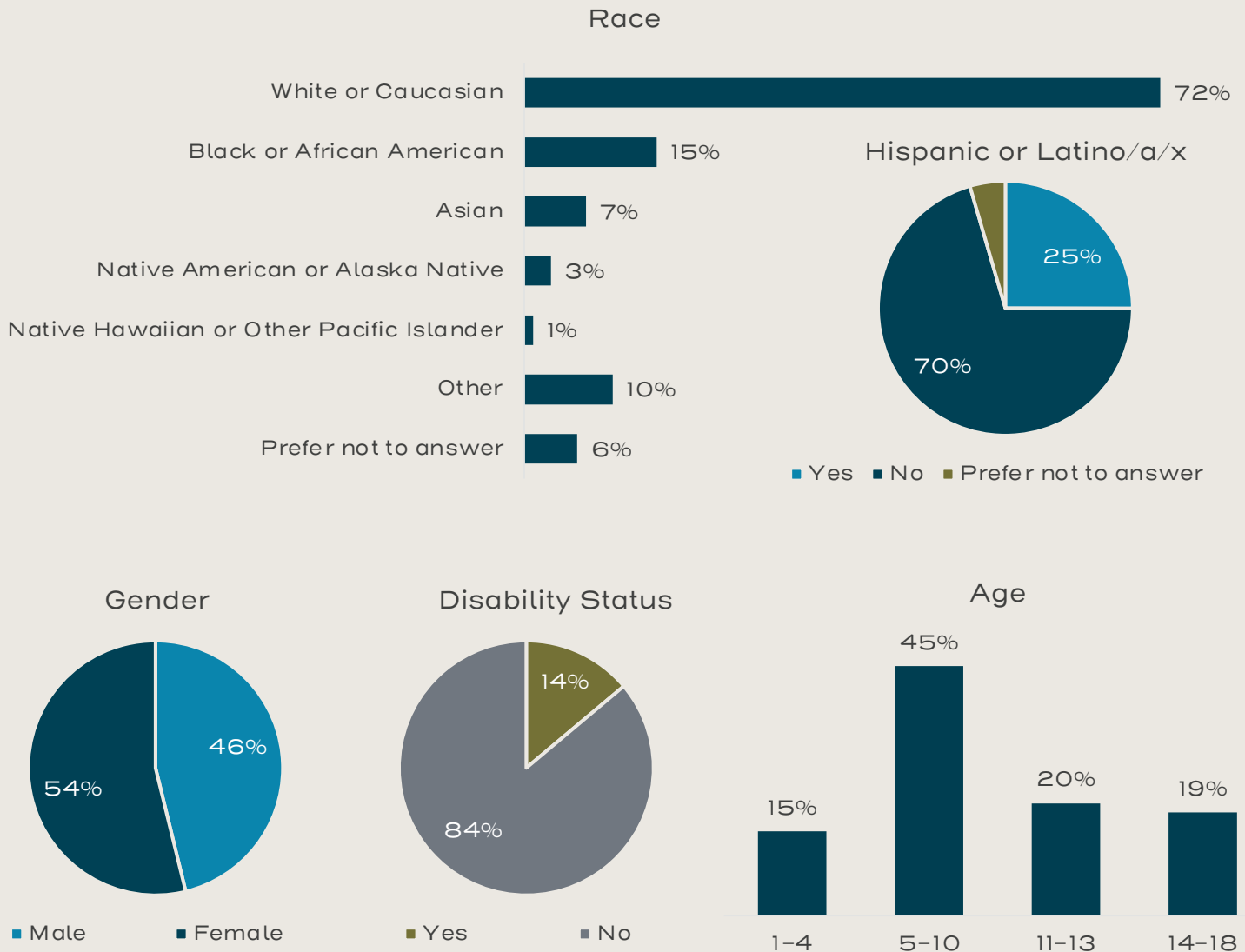


- Yes
- Maybe, with financial strain
- No

Family Demographics



Youth Demographics



The deployment/activation led to:

21%

Academic Challenges

61%

Behavior & Emotional Challenges

34%

Physical Health Challenges

Despite the deployment/activation resulting in some children experiencing academic and behavioral/emotional challenges, most parents reported that participation in OMK funded activities had a positive impact on their children's academics, behaviors & emotions, and physical health.

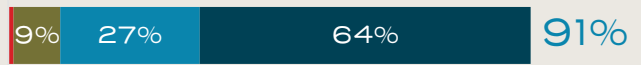
Impact of Participation in OMK Funded Activities on:

Positively Impacted

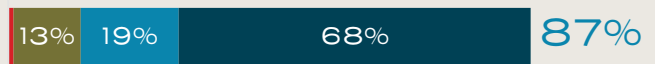
Academics



Behaviors & Emotions

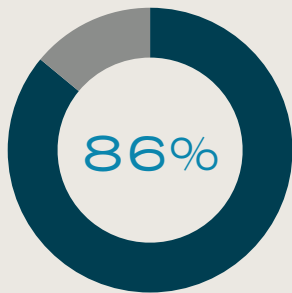


Physical Health

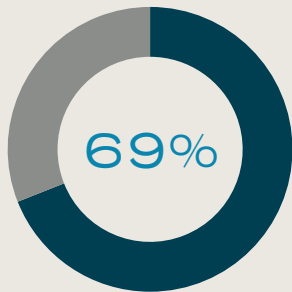


■ Strongly Negative ■ Negative ■ No effect ■ Positive ■ Strongly Positive

Through an OMK funded activity

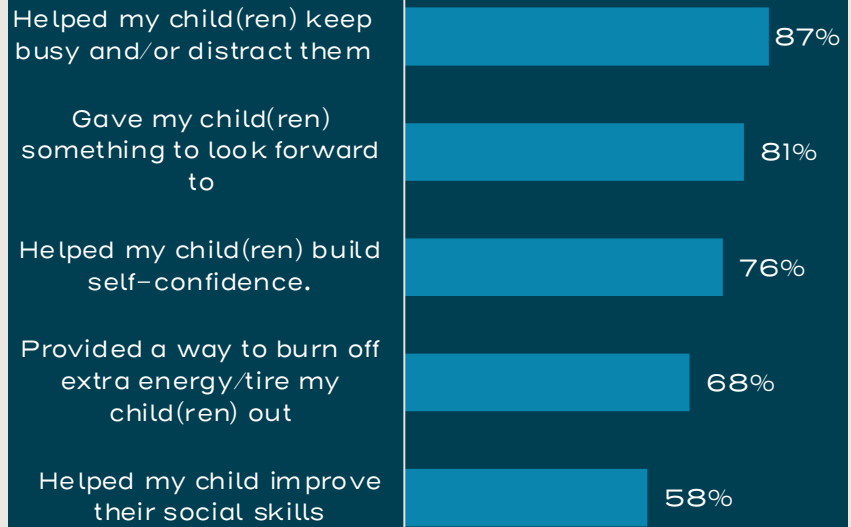


Made friends or found a sense of community

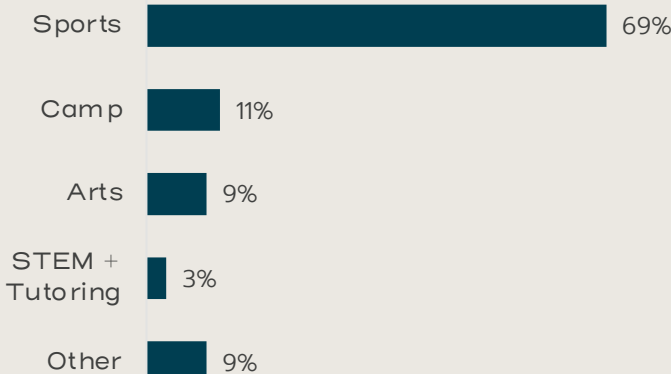


Found a mentor

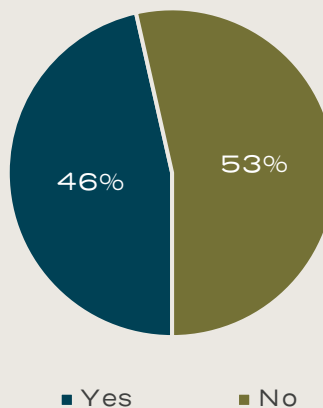
Additional Youth Outcomes of Participation



Award Type



Activity New to Child

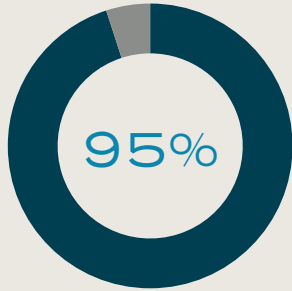


703
Families Surveyed

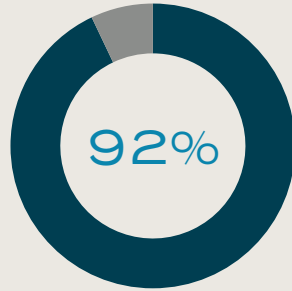
1,324
Children Represented

97.2
Net Promoter Score

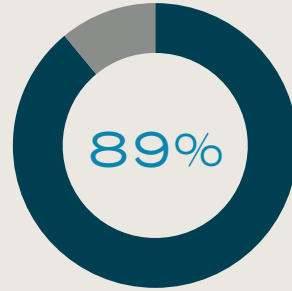
By receiving an OMK activity award and participating in the funded activity:



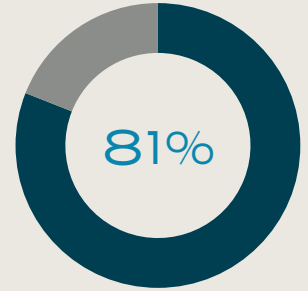
Saw a positive impact on overall family wellbeing



Saw a positive impact on their Service Member's morale



Felt supported by/connected to the military community



Felt supported by/connected to their local community

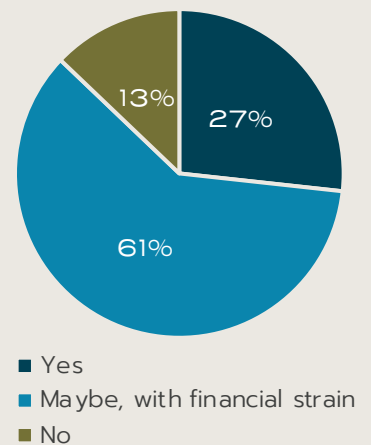
Additional Family Outcomes of Participation



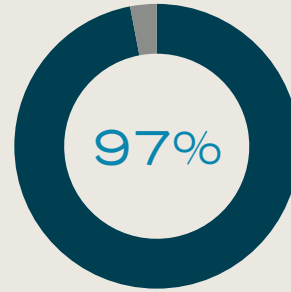
Receiving an OMK activity award made families feel appreciated and supported by/connected to both the military community and their local community. Indeed, over half felt their activity helped them meet others in their area. The awards reduced financial strain, allowing families to enroll their children in activities they may otherwise have been unable to afford. Furthermore, OMK had a positive impact on both service member morale and overall family wellbeing, with the activities helping families maintain a sense of normalcy and giving children and their service member something to talk about together.

“The grant from Our Military Kids truly transformed our home front experience during my husband's deployment. Our son began taking karate lessons thanks to the grant, and this became a source of pride for our son. He was excited to show his dad his karate moves, and this was his own activity – something for himself– during the deployment. While the teacher did not replace Dad by any means, the dojo leader DID serve as a positive, safe male role model during a time when our son needed it. Thank you for this opportunity!”

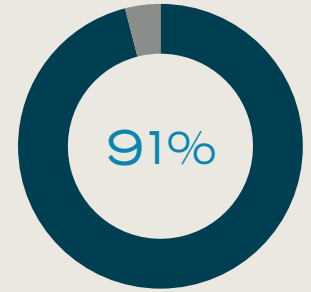
Ability to Enroll Without the Award



Children's behaviors & emotions and physical health remained consistent from pre-activity to post-activity. While there was no significant differences between the two surveys, parents overwhelmingly felt OMK funded activities had a positive impact on both areas, indicating that OMK may act as a buffer between children and behavioral & emotional challenges and negative physical health outcomes resulting from having a parent deployed.

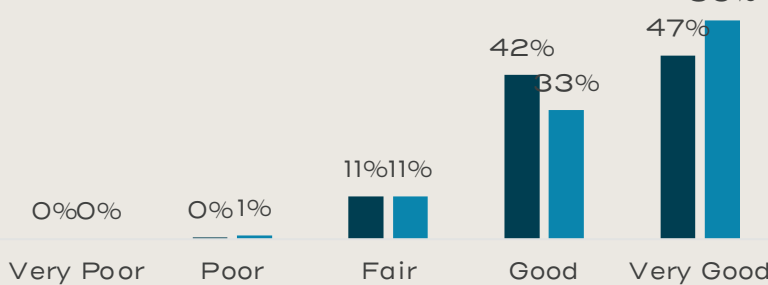


Felt OMK had a positive Impact on behaviors & emotions



Felt OMK had a positive Impact on physical health

Academic Performance Over Last 3 Months



Children's academic performance increased significantly* between the pre and post activity survey, with parents reporting that OMK funded activities positively impacted academics for 90% of youth.

* $t(187) = 2.890, p = .004$

Morale Over Last 3 Months



While morale remained relatively consistent for both service members and parent/guardians between both touchpoints, the slight increase was significant for caregivers**. Ultimately, 92% reported OMK funded activities had a positive impact on their morale.

** $t(79) = -3.070, p = .001$

Pre/Post Quick Facts

157	100
Families Surveyed	Families Surveyed
Pre-Activity	Post-Activity
302	188
Children Represented	Children Represented

100% Positive Impact on Family Wellbeing

3.3 mo. Average Activity Length

56% Sports

25% Camp

6% Arts

2% STEM + Tutoring

11% Other

The injury/illness led to:

26%

Academic Challenges

33%

Behavior & Emotional Challenges

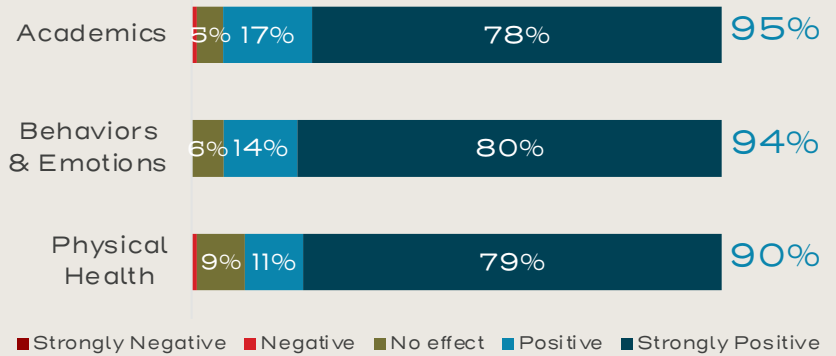
25%

Physical Health Challenges

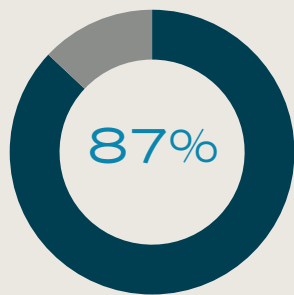
Despite the injury/illness resulting in some children experiencing academic and behavioral/emotional challenges, most parents reported that participation in OMK funded activities had a positive impact on their children's academics, behaviors & emotions, and physical health.

Impact of Participation in OMK Funded Activities on:

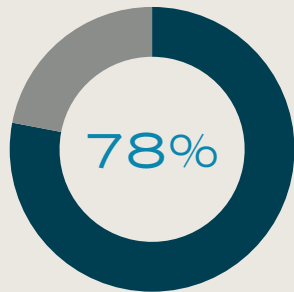
Positively Impacted



Through an OMK-funded activity

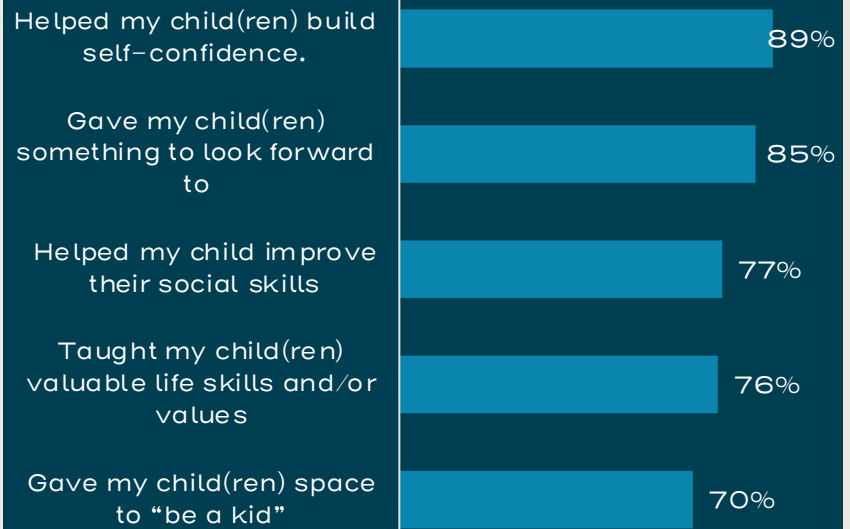


Made friends or found a sense of community

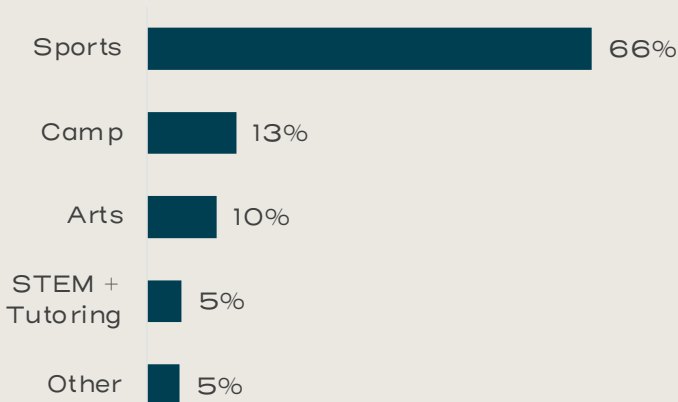


Found a mentor

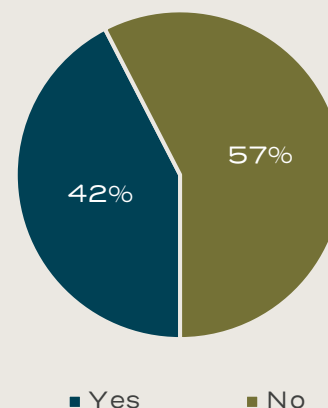
Additional Youth Outcomes of Participation



Award Type



Activity New to Child



483

Families Surveyed

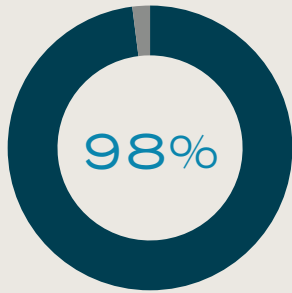
900

Children Represented

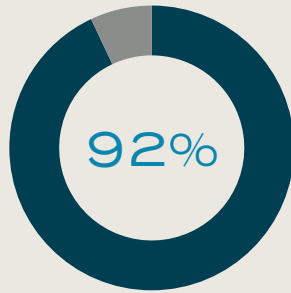
97.1

Net Promoter Score

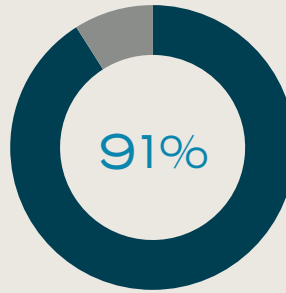
By receiving an OMK activity award and participating in the funded activity:



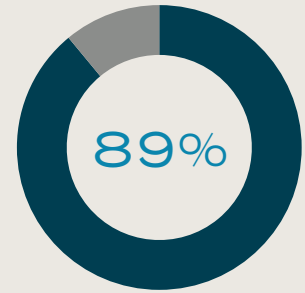
Saw a positive impact on overall family wellbeing



Saw a positive impact on their service member/Veteran's morale

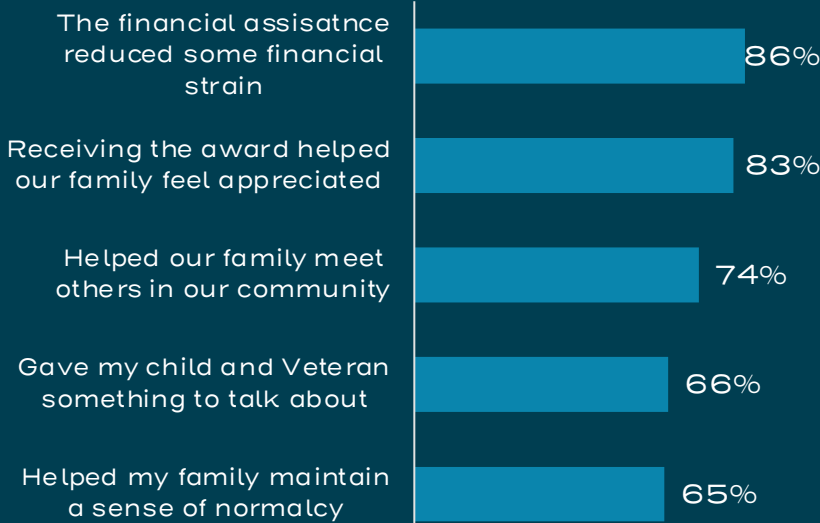


Felt supported by/connected to the military community



Felt supported by/connected to their local community

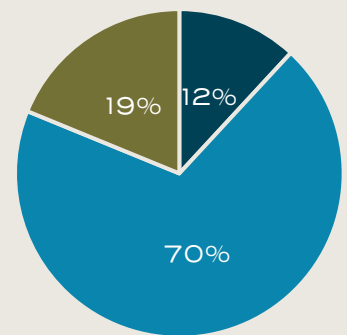
Additional Family Outcomes of Participation



Receiving an OMK activity award made families feel appreciated and supported by/connected to both their local community and the larger military community. Furthermore, the awards reduced financial strain, allowing families to enroll their children in activities they may otherwise have been unable to afford. Ultimately, participating in OMK funded activities had a positive impact on both service member/Veteran morale and overall family wellbeing. The activities helped families maintain a sense of normalcy and gave children and their veteran something to do or talk about together.

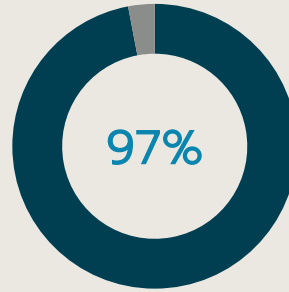
“My injury meant I could no longer engage in sports with the kids This greatly impacted mine and their mental wellbeing as playing sports together was a big part of our relationship. OMK let me enroll my kids on sports teams we otherwise couldn't afford and gave us something to bond over and talk together about, despite my physical disability.”

Ability to Enroll Without the Award

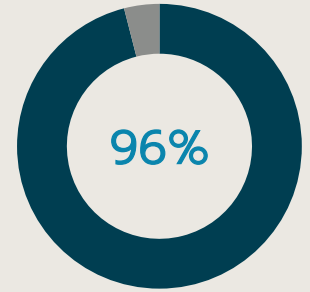


- Yes
- Maybe, with financial strain
- No

Children's academic performance and physical health remained consistent from pre-activity to post-activity. While there were no significant differences between the two surveys, parents overwhelmingly felt OMK funded activities had a positive impact on both areas, indicating that OMK may act as a buffer between children and negative academic and physical health outcomes resulting from having a parent in care for a combat related injury/illness.

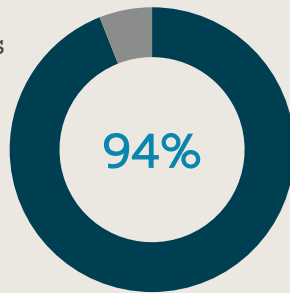


Felt OMK had a positive Impact on academics



Felt OMK had a positive Impact on physical health

Behavioral & Emotional Challenges Over Last 3 Months



Felt OMK had a positive Impact on behaviors & emotions

The number of behavioral and emotional challenges decreased significantly* between the pre and post activity survey, with parents reporting that OMK funded activities positively impacted these outcomes for 94% of youth.

*t (222) = 2.786, p = .003

Parent Morale Over Last 3 Months



Morale significantly increased for both civilian parent/guardians** and service members/veterans***. Additionally, 92% felt that OMK funded activities had a positive impact on their morale.

** t (48) = -5.583, p < .001 *** t (118) = -7.662, p < .001

Pre/Post Quick Facts

152	121
Families Surveyed	Families Surveyed
Pre-Activity	Post-Activity
275	223
Children Represented	Children Represented

98%
Positive Impact on Family Wellbeing

3.3 mo.
Average Activity Length

61% Sports

18% Camp

12% Arts

5% STEM + Tutoring

5% Other



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